



In partnership with



# Independent of the Year

The 'I Love Independents' Independent Merchant of the year is the end users and tradesmen opportunity to let us know why their local Independent Merchant should win.

Every end user or tradesmen who nominate their local Independent Merchant will be entered into a **Free Prize draw to win a Makita LXT600 18v Li-Ion Combi 6 Piece Kit and Makita's Li-Ion Battery Powered Bicycle. (Terms and Conditions Apply)**

## How to Enter

Email your entry to [iloveindependents@nbsm.co.uk](mailto:iloveindependents@nbsm.co.uk) by 7<sup>th</sup> September 2012

Please put the following information at the top of your entry:

- The category you are entering – Independent Merchant of the Year 2012
- Your company name
- Your contact telephone number, email and address details
- The Independent Merchant company name you are nominating
- A named contact and their position at the Independent Merchant
- The Independent Merchant telephone number and address details

## Entry Details

Please detail in the below headings in no more than 1000 words why you think your local Independent Merchant should win the Independent of the Year competition.

- **Who?** briefly describe your nominated company and their background
- **What?** What are the highlights of trading with your nominated company?
- **Why?** Why does your nominated company deserve to win the award?

Up to five images can be provided to illustrate the entry. These files must not exceed a combined total of 5MB.

Entries may use continuous text and/or bullet points.

## Judging Criteria

The 'I Love Independents' Independent of the Year will be judged on the following two main criteria when examining the entries:

- **Innovation and Highlights:** the highlights and benefits of trading with Independent Merchant
- **Impact:** the reasons why you think your local Independent Merchant should win

## Award Process

7<sup>th</sup> September 2012 – Deadline for entries

14<sup>th</sup> September 2012 – Three shortlisted entries will be selected

**28<sup>th</sup> September 2012** – The winner of the Independent of the Year will be selected by the judging committee and notified

**27<sup>th</sup> October 2012** – Independent of the Year Award to be presented at the NMBS Dinner Dance on 27<sup>th</sup> October 2012 at the Grosvenor House, London.

### **Terms and Conditions for the Makita Free Prize Draw**

Every end user or tradesmen who nominate their local Independent Merchant will be entered into a Free Prize draw to win a Makita LXT600 18v Li-Ion Combi 6 Piece Kit and Makita's Li-Ion Battery Powered Bicycle.

The deadline for entries is 7<sup>th</sup> September 2012.

Any income or other taxes and duties which become payable are the responsibility of the recipient. Please check the liability with your local tax office.

The promoter of the campaign is: NMBS Ltd, 10 Merus Court, Meridian Business Park, Leicester LE19 1RJ.

NMBS Ltd reserves the right to vary the terms and conditions for the Makita Free Prize Draw.

### **More Information**

For more information on the 'I Love Independents' Challenge please contact Leanne Blick on 0116 261 4910 or email [leanne.blick@nmbs.co.uk](mailto:leanne.blick@nmbs.co.uk)